

Press Release: Photo and Caption

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Jingle All the Way!



December 18, 2007, Love Field, Dallas, TX....The ramp at Business Jet Center (BJC) DAL was brimming with activity as the Texas Rangers and Dallas Stars professional sports teams converted their Boeing 757 into "Jingle Jet" for a trip to the North Pole with five Dallas area disadvantaged families onboard. Complete with a "Rudolf" red nose, the aircraft made its way to a designated North Pole hangar where the families were presented with their own Christmas tree, gifts and holiday trimmings. Business Jet Center employees making preparations for the aircraft launch are Jason Pons, Manager, FBO Operations, left, and Don Pace, Safety and Training Coordinator. The event was sponsored in part by the Texas Rangers, Dallas Stars and Paradigm Air which operates the aircraft for Hicks Sports Marketing Group.